

Sponsorship of the Show aligns you, your family, or your company with a grand orchid tradition with deep historical roots in Santa Barbara County, Southern California, and the United States as a whole. Dos Pueblos Orchid Company and Samuel B. Mosher, Fred A. Stewart, Mary Bea Ireland, Amy Dupont, John Parma - these are just a few of the historical names of renowned orchid growers and hybridizers from Santa Barbara County who influenced the Show and the world of orchids.

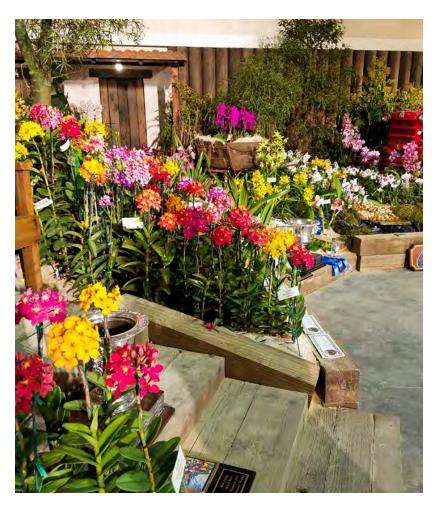
A variety of sponsorships are available for corporate and individual sponsors interested in aligning with the Show. The Orchid Show enjoys a broad reach in print and electronic media, with the Los Angeles Times calling it one of the five "must-see" flower shows in the world.

The Santa Barbara International Orchid Show is a non-profit 501 (c) (3) organization. All donations and sponsorship gifts are tax deductible to the full extent of the law.



For three extraordinary days each March, a glorious profusion of orchids entice thousands of visitors to Santa Barbara, showcasing Santa Barbara County's special relationship with the world's most popular family of flowering plants. The grand displays in the Exhibit Pavilion are the defining hallmark of the Show. Your generous sponsorship supports the rental and infrastructure to transform the venue, the golden-domed exhibit hall of Earl Warren Showgrounds, into a grand Exhibit Pavilion of orchids.

The Show proudly displays the Exhibit Pavilion sponsor's name on the Earl Warren Marquee and at the entrance to the Exhibit Pavilion. The Exhibit Pavilion Sponsor is acknowledged on the Show's website and appears below the header in the Show's emailed newsletters. A prestigious perpetual show trophy is named for and engraved with the Exhibit Pavilion sponsor's name.



PUBLICITY SPONSORSHIP \$25.000

Help us get the word out about the Show! Sponsor our professional publicist and all-important advertising in publications in Santa Barbara, San Luis Obispo, Los Angeles, and Orange Counties, and beyond. The Show proudly recognizes its Publicity Sponsor at the entrance to the Exhibit Pavilion, above the footer on the Show's emailed newsletters, and on the Show's website. A show trophy is named for the publicity sponsor.

VENDOR HALL SPONSORSHIP \$15,000

Show visitors love to bring home orchid souvenirs! Help the Show provide an appropriate space for our local, regional and international plant vendors to sell their orchids to the orchid-loving public. The Show recognizes its Vendor Hall Sponsor at the entrance to the Vendor Hall, in the Show's emailed newsletters, and on the Show's website with the everpopular list of vendors.







Your cash or in-kind sponsorship supports the annual operation of the Santa Barbara International Orchid Show, continuing a grand tradition begun in 1945. The Show acknowledges its sponsors in print and electronic media and on-site at the Show, providing you or your company with recognition from our visitors, participants, and the orchid community at large. The Show welcomes sponsorships in any of the following areas, or let us help you construct a package.

WEBSITE & SOCIAL MEDIA SPONSORSHIP \$10000

The nature of advertising is changing and the Show needs to adapt its online and social media presence. The Show's website is the gateway for many Show visitors and participants. Help elevate the Show's social media presence with professional engagement and sponsor expert website maintenance and design to keep the Show's online presence exciting and secure.

TROPHY & JUDGING SPONSORSHIP \$5000

Orchid judging is both educational and exciting for exhibitors and visitors alike. Support orchid judging at the Show by providing maintenance for the Show's perpetual trophies, award plaques and ribbons, judging fees, and a judging luncheon attended by orchid judges from all over the United States.

SHOW PROGRAM SPONSORSHIP \$5000

The Show's 16 page full-color program contains information about the Show and ever-popular tips on growing orchids. Sponsor design and printing of show programs that are distributed to all Show visitors.

SENIOR DAY SPONSORSHIP \$2000

The Senior Day Sponsorship provides 75 tickets to low income seniors. The Show distributes these tickets with sponsor recognition to local retirement homes and senior centers.

